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CONTACT: Lisa Lissimore or Ellen Rajkowski / MSHSL

FOR IMMEDIATE RELEASE

Mills Fleet Farm® Announced as Presenting Sponsor of State Clay Target Tournament

BROOKLYN CENTER, Minn. – The Minnesota State High School League (MSHSL) announces Mills Fleet Farm as the presenting sponsor of the 2015 State Clay Target Tournament. The tournament is June 20 at the Minneapolis Gun Club in Prior Lake.

Minnesota is the only state in the country to conduct a state high school association-sponsored clay target tournament. The first tournament was held last year and involved 24 teams and 104 individual competitors. Buffalo earned the team championship and Gust Lundeen of Dassel-Cokato won the individual title.

Trapshooting is a sport of movement, action, and split-second timing. It requires the skill to repeatedly point, fire and break 4 1/4 – inch discs that are tossed through the air at a speed of 41 miles per hour. The activity is all-inclusive and participants may be male, female or physically challenged. All participants are required to obtain a state Firearms Safety Training Certificate.

“High school trapshooting has experienced tremendous growth throughout the past decade,” said Dave Stead, executive director of the Minnesota State High School League. “In 2014, the first year that we sponsored the Clay Target tournament, there were 6,100 student participants involved in the sport. That number has since increased to 8,600. We look forward to working with Mills Fleet Farm to provide these student-athletes with a memorable tournament experience.”

Mills Fleet Farm has been a family-owned full-service supplier for life, work, home and recreation since 1955. Mills Fleet Farm is based in Brainerd, Minn. and Appleton, Wis., with 35 retail locations in Wisconsin, Minnesota, North Dakota and Iowa and online at fleetfarm.com.

“Our company was built on the values of honesty, integrity, hard work, service and loyalty to our customers, and we believe this relationship with the Minnesota State High School League fits well with our commitment to meeting the outdoor needs of Minnesota families,” said Sherry Szadziewicz, marketing and advertising manager for Mills Fleet Farm. “We are excited about this new corporate sponsorship.”

For more information about the tournament, go to www.mshsl.org, click to the Activities drop-down menu, and then click on Clay Target.